



# JESSICA DAVIS

GRAPHIC DESIGNER / ILLUSTRATOR

www.jdavis-design.com

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810-241-5840

## SUMMARY

Reliable designer with over 6 years of experience of using creative finesse for various industries. Recognized by colleagues for being detail-oriented and adaptable. Record of leaving positive impressions with clients by taking the time and initiative to provide thoughtful options to meet their project goals.

## EDUCATION

### BACHELORS IN DIGITAL STUDIO ART

*Albright College*

Graduated May 2017

Minor in English Language and Literature

## SOFTWARE

Adobe Creative Cloud / Suite  
Google Workspace / G Suite  
Microsoft Office Suite

## SKILLS

Copywriting  
Digital Photo Manipulation  
Marketing Design  
Print Production  
Social Media  
Teaching  
Video Editing

## EXPERIENCE

### GRAPHIC DESIGNER

*Halo Programs (Mar. 2022 - Present)*

- Design postcards, calendars, and other print materials for online store
- Utilize Adobe Creative Cloud products, XMPie, and HTML to create monthly email marketing pieces for over 5,000 participants on average
- Update and set-up print designs, account logos, and profile photos for customers such as Real Estate One, Century 21 Real Estate, Ebby Halliday, and more

### GRAPHIC DESIGNER / PRODUCTION SPECIALIST

*FASTSIGNS (Dec. 2020 - Mar. 2022)*

- Design solutions for customer branding, advertising, and personal signage needs
- Produce and assemble products including yard signs, vinyl decals, vehicle magnets, and more
- Assist in application and installation of signage and designed materials

### ADJUNCT PROFESSOR - GRAPHIC DESIGN

*Oakland Community College (Aug. 2019 - Dec. 2020)*

- Instruct students in Adobe software programs and the application of graphic design for print and digital design
- Assign digital and traditional exercises and projects to access student's understanding of Adobe programs and graphic design concepts
- Lecture using both original and provided lesson plans to classrooms of up to 25 students both in-person and online

### PROJECT RENDERING ARTIST

*Village of Goodrich - Parks and Recreation (Jul. 2017 - Jun. 2019)*

- Constructed drawings and digital renderings of proposed projects to provide clear visual understanding
- Evaluated project feasibility and design solutions
- Presented project to village council members and audience to gain their approval for the application of an art grant